

Billy W. Sills Center for Archives/FWISD

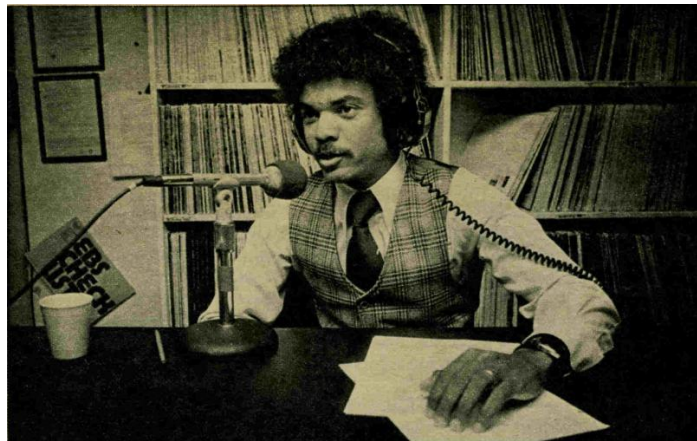
presents

Bob Ray Sanders

“The Early Days of Public Broadcasting in North Texas”

April 23, 2016

For over forty-five years, Bob Ray Sanders was a professional newspaper, television and radio journalist. For many of those years, he served as columnist, editor, and, eventually, Vice President of the Fort Worth Star-Telegram, but his roots go even farther back at KERA TV and radio. Forty-two years ago, he was a reporter for “Newsroom” on KERA-TV when on July 11, 1974, Sanders helped pull the switch that launched KERA radio.



On April 23, 2016, Bob Ray Sanders returns to the Billy W. Sills Center for Archives. He will share stories about the early days of public broadcasting focusing on the station’s desperate struggles to attract people from Fort Worth to be viewers, listeners, and contributors in the days when the stations had a very poor signal in Cowtown. In addition to KERA’s history, Sanders will share his personal history with the station and its growth as a major news source for North Texas.

Join us for coffee and “nibbles” beginning at 9:30 a.m.

Saturday morning, April 23, 2016

10:00 to 12:00

Billy W. Sills Center for Archives/FWISD
(Second Floor, Metro Opportunity High School)
2720 Cullen Street
Fort Worth, Texas 76107
817-814-2040
Lenna.hughes@fwisd.org

NO ADMISSION FEE

